

Elektrolux Bitola  
Vladimir Petkov  
Brakja Mingovi 18  
7000 Stara Carsija PO BOX52  
Macedonia

Zürich, 14<sup>th</sup> February 2017

Dear Sir or Madam,

We are delighted to inform you that your esteemed company received the highest number of votes from respondents in the newest Best Buy Award Kosovo 2017/2018 market research.

**Congratulations on your outstanding success — by winning the first place in your category, you have surpassed your competition.**

**This is your amazing opportunity to differentiate your company from the competition using your exclusive Best Buy Award medal and strong promotional status:**

**“No. 1 in best price-quality ratio.”**

The newest Best Buy Award Kosovo 2017/2018 market research was carried out by a Swiss organization ICERTIAS ([www.icertias.com](http://www.icertias.com)), using an online questionnaire, on a sample of 1,200 respondents in Kosovo during January 2017.

The Best Buy Award market research ([www.bestbuyaward.org](http://www.bestbuyaward.org)) measures consumers' experiences, opinions, and perceptions of providers who offer the best value for consumers' money — No. 1 for the best price-quality ratio.

Numerous respected international and local companies have already incorporated ICERTIAS certification accolades into their promotional activities, including Albi Mall, Bonduelle, Bosch, Danone, Devoli Group, Dr. Oetker, Henkel, Ipko, Nestlé, Pestova, Polimark, Procter & Gamble, Telekom Austria Group, Unilever, and many others.

**Be a proud holder of the exclusive Best Buy Award medal — underline your superior offer, empower your brand, and win new customers!**

Enclosed with this document, you will find the unofficial excerpt on your results in the Best Buy Award survey. Please note that this letter does not give you authorization to publish this excerpt.

We invite you to contact us at your earliest convenience on [certification@icertias.org](mailto:certification@icertias.org) for a consultation on the optimal usage of the Best Buy Award accolade in your marketing strategy.

Thank you.  
Yours faithfully,



BEST BUY AWARD INTERNATIONAL

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[icertias.com](http://icertias.com) [bestbuyaward.org](http://bestbuyaward.org) [qudal.com](http://qudal.com) [customersfriend.org](http://customersfriend.org)

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